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UNITED STATES DEPARTMENT OF JUSTICE WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month Period Endi	ing OCT	1 1979	
Name of Registrant VAN BRUNT & COMPANY ADVERTISIN MARKETING, INC. Business Address of Registrant VAN BRUNT & COMPANY 300 East 42nd Street, N		Registration No. N.Y. 10017	1704
I - RE	EGISTRANT		
1. Has there been a change in the information previ	ously furnishe	ed in connection with	the following:
(a) If an individual:			
(2) Citizenship Y	es 🗍 🔝	No	
(b) If an organization:			
(2) Ownership or control	es 🗌 🔝	No 28 No 28 No 28	
2. Explain fully all changes, if any, indicated in It	em 1.		
No change			
IF THE REGISTRANT IS AN INDIVID	UAL OMIT RI	ESDONSE TO ITEMS	3 4 and 5
If the registrant is an individu	JAL, OMIT KI	LSFONSE TO TIEMS), 1, and).
3. Have any persons ceased acting as partners, of this 6 month reporting period? Yes	ficers, director	rs or similar officials	of the registrant during
If yes, furnish the following information:			
Name	Position		Date Connection Ended
None			

If yes, furnish the follo	owing information:		
Name	Residence Address	Citizenship Pos	cition Date Assume
	None		
. Has any person named principal? Yes	in Item 4 rendered services dir	ectly in furtherance of the in	nterests of any foreign
If yes, identify each su	ich person and describe his ser	vices.	
	None		
Have any employees or	individuals other than officials	s, who have filed a short form	registration statement
Yes XX No	ment or connection with the reg	istrant during this 6 month rep	porting period?
If yes, furnish the follo	wing information:		
Name	Position or connec	ction	5
Howard Kara			Date terminated
Howard Karp	Creative Direc	tor	7-31-79
Laurie S. Smith	Copywriter		7-6-79
During this 6 month reporthe registrant who render	orting period, have any persons red services to the registrant of	been hired as employees or in	any other capacity by
principal in other than a Yes XX No	clerical or secretarial, or in a	related or similar capacity?	nterests of any foreign
			
If yes, furnish the follow	ving information:		
	Residence Address	Position or	Date connection
Name	Maaress	connection	began
Name			
<i>Name</i> Richard Meylan	21 Maple Ave. Hastings-On-Hudson New York 10706	Creative Director	7-30-79
	Hastings-On-Hudson New York 10706	Creative Director Copywriter	7-30-79 9-14-79

II - FOREIGN PRINCIPAL

If yes, furnish the following information:	
Name of foreign principal	Date of Termination
9. Have you acquired any new foreign principal during this 6 month reporting period?	Yes No XX
If yes, furnish following information:	
Name and address of foreign principal	Date acquired
	whom you continued to
10. In addition to those named in Items 8 and 9, if any, list the foreign principals 1 represent during the 6 month reporting period. Arbados Board of Tourism & Barbados Industrial Development Corporate-India, 345 Park Ave., New York, N.Y. 10022 Berolineas Argentinas, 2 Rockefeller Plaza, N.Y, NY 10036 Betalian Trade Commission, One World Trade Center, New York, NY 1 aribbean Airways, Bridgetown, Barbados, W.I. (Inactive)	. 800 2nd Ave., NY
represent during the 6 month reporting period. Transport of Tourism & Barbados Industrial Development Corporting, 345 Park Ave., New York, N.Y. 10022 Trolineas Argentinas, 2 Rockefeller Plaza, N.Y, NY 10036 Trade Commission, One World Trade Center, New York, NY 1	. 800 2nd Ave., NY
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represent during the 6 month reporting period. Arbados Board of Tourism & Barbados Industrial Development Corporation, 345 Park Ave., New York, N.Y. 10022 Berolineas Argentinas, 2 Rockefeller Plaza, N.Y, NY 10036 Beribbean Trade Commission, One World Trade Center, New York, NY 1 Beribbean Airways, Bridgetown, Barbados, W.I. (Inactive) III-ACTIVITIES 11. During this 6 month reporting period, have you engaged in any activities for or respectively.	. 800 2nd Ave., NY 0048 . endered any services to

The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12.	During this 6 ity as define	month reporting ed below?	period, have you on ?	behalf of any foreig	n principal engaged	in political activ-
	Yes 🗌	No 🗌				
	ployed to ach	ieve this purpos	elations, interests a e. If the registrant	and policies sought	ail all such politica to be influenced a ed or delivered spec names of speakers an	nd the means em-
			. 4			
						
13.	In addition to benefits any o	the above descri or all of your fore	bed activities, if an ign principals?	y, have you engaged	lin activity on your	own behalf which
	Yes [No 🔀			`.	•
	If yes, describ	oe fully.		•		
			None			

The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8,9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies. 3

Date	From Whom	Purpose	Amount
4/1/79-9/30/79	Barbados Industrial Develop- ment Corp.	Advertising	\$ 11,716.42
4/1/79-9/30/79	Barbados Board of Tourism	Advertising	155,523.94
4/1/79-9/30/79	Air-India	Advertising	611,231.02
4/1/79-9/30/79	Aerolineas Argentinas	Advertising	3,896.76

Total 782,368.14

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value 4 other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes 🗌 No X

If yes, furnish the following information:

Name of foreign principal

None received

Description of thing of value

Purpose

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

			-6-			
15. (a)	DISBURSEMEN'	TS - MONIES				
-55 (=)	During this 6 mo	onth reporting period, less responded monies in companded and 10 of this statements.	connection with			principal named
	(2) transmitted	monies to any such for	reign principali	Yes 🗌	No 🔀	
	If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.					
	Date To Whom Purpose Amoun					
						7
						,

Total

15. (b) <u>DISBUR</u>	SEMENTS - THINGS OF VALUE	<u>E</u>		
furthera	this 6 month reporting period, hance of or in connection with act of this statement?			
Yes [No 🔀			
If yes,	furnish the following information	n;		
Date dispose	Name of person d to whom given None	On bebalf of what foreign principal	Description of thing of value	Purpose
(c) DISBUR	SEMENTS - POLITICAL CONT	RIBUTIONS		
directly connect	this 6 month reporting period, had or through any other person, maion with an election to any polition caucus held to select candi	ade any contributions of tical office, or in conne	money or other thing ction with any primar	gs of value ⁵ in
If yes,	furnish the following information	n:		
Date	None Amount or thing of value	Name oj politica organizati	l Nan	ne of lidate
	V DOLL	MCAL PROPAGANDA		
pictorial, or oth the person diss induce, or in an reference to the foreign politica States racial, r racial, social, lence in any or	i) of the Act defines "political ter communication or expression eminating the same believes we say other way influence a recipie political or public interests, pl party or with reference to the eligious, or social dissensions, political, or religious disorder, ther American republic or the overlic by any means involving the	propaganda" as included by any person (1) which he intends nt or any section of the olicies, or relations of foreign policies of the U or (2) which advocates, civil riot, or other concerthrow of any government	to, prevail upon, indoor public within the Una a government of a fore United States or promo advises, instigates, offlict involving the use at or political subdivis	eted to, or which etrinate, convert sited States with eign country or a ste in the United or promotes any e of force or vio-
	6 month reporting period, did you and as defined above? Ye	ou prepare, disseminate es . No .	or cause to be dissemi	nated any polit-
	ESPOND TO THE REMAINING	ITEMS IN THIS SECTIO	N V.	
1/. Identity ea	ch such foreign principal.			
	1	None		

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

fied sum of money to finance your activities in preparing or disseminating political propaganda? Yes No X	speci-
If yes, identify each such foreign principal, specify amount, and indicate for what period of time.	
None	
None	
19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the ination of political propaganda include the use of any of the following: Radio or TV broadcasts Magazine or newspaper Motion picture films Letters or tele	
Advertising campaigns	P
publications speeches	
Other (specify)None	
20. During this 6 month reporting period, did you disseminate or cause to be disseminated political p ganda among any of the following groups:	eopa-
Public Officials Newspapers Libraries	
Legislators Educational institut	•
Government agencies Civic groups or associations Nationality groups	ions
Other (Specify) None	
21. What language was used in this political propaganda:	
☐ English ☐ Other (specify) None	
22. Did you file with the Registration Section, Department of Justice, two copies of each item of political aganda material disseminated or caused to be disseminated during this 6 month reporting period?	prop-
Yes No X None	
23. Did you label each item of such political propaganda material with the statement required by Section 4 the Act? Yes No None	
24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each ite such political propaganda material as required by Rule 401 under the Act?	m of
Yes No No None	
VI - EXHIBITS AND ATTACHMENTS	
25. EXHIBITS A AND B	
(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:	
Exhibit A ⁶ Yes No	
Exhibit B ⁷ Yes No NONE	
If no, please attach the required exhibit.	
(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal vous represented during this six month period?	vhom
Yes No X	
If yes, have you filed an amendment to these exhibits? Yes No	
If no, please attach the required amendment.	
6 The Fability A. 1911 Co.	

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

7 The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26.	EXHIBIT C	
	If you have previously filed an Exhibit C ⁸ , state whether 6 month reporting period. Yes No No	any changes therein have occurred during this
	If yes, have you filed an amendment to the Exhibit C?	Yes No No
	If no, please attach the required amendment.	
27.	SHORT FORM REGISTRATION STATEMENT	
	Have short form registration statements, been filed by all supplemental statement? Yes No	of the persons named in Items 5 and 7 of the
	If no, list names of persons who have not filed the require	ed statement.
tha cep in a his befo oath jori sim	The undersigned swear(s) or affirm(s) that he has (they has ration statement and the attached exhibits and that he is (to the such contents are in their entirety true and accurate to the state that the undersigned make(s) no representation as to the attached Short Form Registration Statement, if any, insofar (their) personal knowledge. (Both copies of this statement shall be signed and sworm to one a notary public or other person authorized to administer as by the agent, if the registrant is an individual, or by a matry of those partners, officers, directors or persons performing illar functions who are in the United States, if the registrant in organization.)	hey are) familiar with the contents thereof and e best of his (their) knowledge and belief, ex- truth or accuracy of the information contained
	Subscribed and sworn to before me at New Yo	rk City, New York
thi	s 2nd day ofNovember	, 19 <u>79</u>
	CATHERINE A. BORGHARD Noisery Public, State of New York No. 30-4632987 Qualified in Nassau County Commission Expires March 30, 19	(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

BARBADOS INDUSTRIAL DEVELOPMENT CORPORATION

Produced and placed advertisements directed to the business community to encourage interest in the establishment of small business and industrial plants within Barbados.

Media schedule included The Wall Street Journal, Electronic Business, and magazines such as President, Dun's Review, Barron's and Nikkei Business.

BARBADOS BOARD OF TOURISM

Magazine and newspaper advertising produced and placed in such newspapers and magazines as The New York Times,
Amsterdam News, Boston Globe, Modern Bride, Travel Agents,
Selling Travel, Travel Age East, Travel Holiday, Travel
Trade, Travel Weekly, Travel and Leisure, New Yorker,
New York Magazine, Gourmet, Essence, Business Week,
International Hotel Directory, Black Enterprise, and also
various radio stations in New York.

AIR-INDIA

Magazine, newspaper, radio and television advertising produced and placed in various publications such as The New York Times, Wall Street Journal, Time, Newsweek, New Yorker and various radio and TV stations in the New York market and various Ethnic publications and radio stations throughout the United States.

AEROLINEAS ARGENTINAS

Magazine and newspaper advertising produced for insertion in such publications as Travel Weekly, Travel Trade, Travel Agent, Newsweek, Time Magazine, Business Week, Travel & Leisure and The New York Times.

UNITED STATES DEPARTMENT OF JUSTICE REGISTRATION UNIT CRIMINAL DIVISION WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:
<pre>1. Is your answer to Item 16 of Section V (Political Propa- ganda - page 7 of Form OBD-64 - Supplemental State- ment): ?</pre>
Yes or No .
(If your answer to question 1 is "yes" do not answer question 2 of this form.)
2. Do you disseminate any material in connection with your registration:
Yes x or No
(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)
Signature Oct 31/1979
Daye
Edwin Van Brunt
Please type or print name of signatory on the line above
Chairman of the Board
Title